

BUSINESS STUDIES

This examination is for candidates from other schools only.

The examination is 1½ hours long and it is designed to allow candidates to show their aptitude for studying Business Studies at A level.

All questions will be compulsory; some questions will require brief answers, while others will require candidates to write at greater length.

The key topics to revise are:

- Primary, secondary and tertiary activity
- Factors of production
- Stakeholders
- Objectives of firms
- Legal forms of business organisation
- External/internal sources of finance
- Key departments in a business
- Organisation charts
- Communication
- Marketing
- Revenue, costs and break-even analysis
- Recruitment, selection and training
- Motivation and rewards
- Budgets and cash flow forecasts

A. J. Poole

Head of Economics and Business Studies

ECONOMICS

This examination is for candidates from other schools only.

It tests skills and aptitude as well as knowledge. The examination is 1½ hours long. All questions will be compulsory; some questions will require brief answers, while others will require candidates to write at greater length.

The key topics to revise are:

Opportunity cost

Demand and supply

Calculating profits

Competition

The business cycle

Exchange rates

Economic objectives: Economic Growth, Unemployment, Inflation and

Balance of payments

Economic policies: Fiscal, Monetary and Supply-side policies

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