



BUSINESS STUDIES

This examination is for candidates from other schools only.

The examination is 1½ hours long and it is designed to allow candidates to show their aptitude for studying Business Studies at A level.

All questions will be compulsory; some questions will require brief answers, while others will require candidates to write at greater length.

The key topics to revise are:

Stakeholders

Objectives of firms

Legal forms of business organisation

External/internal sources of finance

Organisation charts

Communication

Marketing

Revenue, costs and break-even analysis

Recruitment, selection and training

Motivation and rewards

Budgets and cash flow forecasts

A. J. Poole

Head of Economics and Business Studies



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It tests skills and aptitude as well as knowledge. The examination is 1½ hours long. All questions will be compulsory; some questions will require brief answers, while others will require candidates to write at greater length.

The key topics to revise are:

The basic economic problem

Opportunity cost and Production Possibility Curves/Frontiers

Demand and supply

Price elasticity of demand

Competitive markets and monopoly

The business cycle

Exchange rates

Economic objectives: Economic Growth, Unemployment, Inflation and Balance of Payments

Economic policies: Fiscal, Monetary and Supply-side policies

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